





VOLLEYBALL IS IN THE AIR

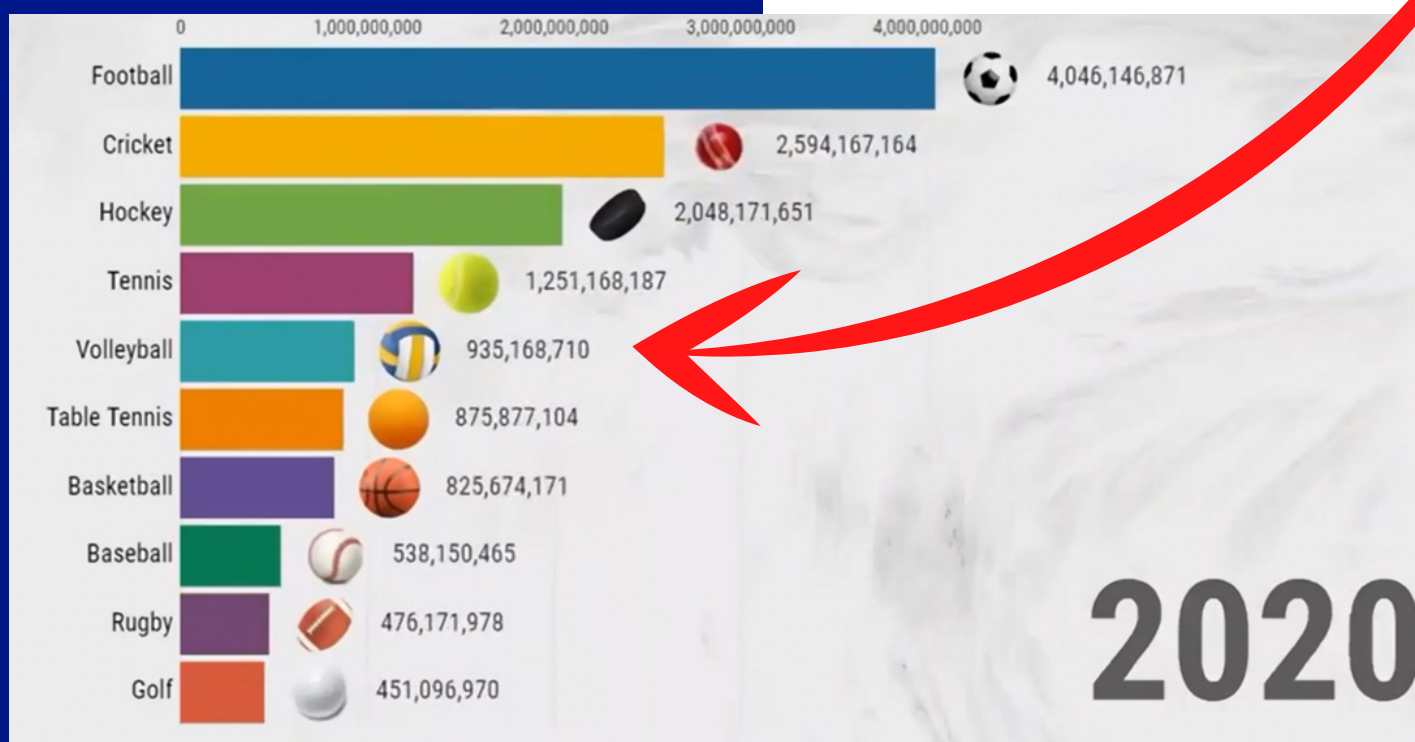


Volleyball continues to grow in popularity in the Okanagan, throughout BC, across Canada and around the Globe.

The # of participants was estimated at over **935 Million** people in 2020 making it the **5th** most participated sport globally.

With 220 National Federations delivering the sport it has the **largest National presence of any sport globally**. Not surprising when you consider you only need a ball and net to play. This makes Volleyball very accessible and inclusive especially for Developing Nations.

Organized Volleyball also has one of the best **Athlete to Playing Surface Ratios**, which means more athletes can fit into a smaller footprint. Below are a few popular sports (which include full team rosters) showing how many square feet is allocated per player:



- Tennis (Singles) - 3,600 or (Doubles) - 1,800
- Baseball - 2,115
- Soccer (Full) - 1,747 or (Small Side) - 716
- Lacrosse (Field) - 1,563 or (Box) - 447
- Football (CFL) - 954 or (NFL) - 626
- Hockey - 370
- Basketball - 304
- **Volleyball - 167**



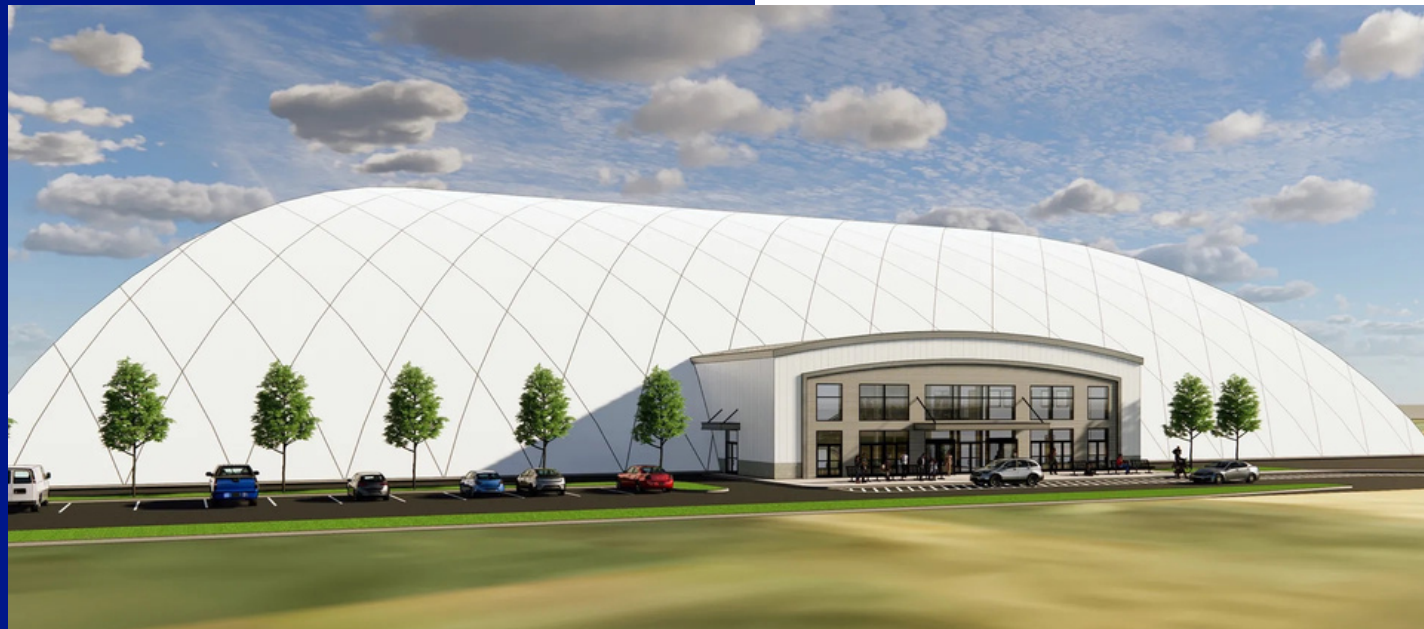
VOLLEYBALL IN VERNON

Vernon has a rich Volleyball history, with Vernon Volleyball Club founded in 1975, by Denis Murdoch (Denis was inducted into the Volleyball BC Hall of Fame in 2021). The Club was rebranded to **Sky Volleyball Club** in 2017. Here are some of the Club's highlights:

- 2nd largest Volleyball Club in all of BC
- Youth programming that includes; Indoor Club, SmashBall, Spring Camps, Summer Camps and Outdoor Beach
- Membership has 450+ youth athletes, of which **80%** are female!!!
- In 2020 received the **Excellence in Program Development** award from Volleyball BC
- Non-Profit Society with a fantastic Volunteer presence including 55 Coaches, 13 Board Members and Hundreds of Parents
- Work with KidSport, Jumpstart & Athletics for Kids
- Partnered with Emily Dahl Foundation (Sky Student Scholarship)
- Added "Sky Gateway Training Facility" in 2021 which gave us:
 - a much needed home, especially with no school gym rentals
 - proof that we can operate a facility, including financially
 - the Beyond Sport Volleyball Academy starting in the Fall of 2021 with 46 students participating in the 1st year!
 - the ability to host High Performance Training & Education Events with Volleyball BC and Volleyball Canada
 - the opportunity to expand our Club Culture (The Sky Way)

We have built it and they have come!!!





VOLLEYBALL DREAMS



Our vision is to build a standalone Volleyball facility, one we've coined the **"SkyDome"**. Following in the footsteps of our Hockey, Soccer, & PickleBall neighbours, we believe Vernon needs this facility. Here's some features of the SkyDome:

- **66,000sqft Air Supported Structure (Dome)**
 - 57,200sqft of "HardCourt" space which can host 8 Courts, with proper playing space and spectator bleachers
 - 6,600sqft of "Physical Training" space
 - 6,600sqft of "Activity Based Child Care" space
 - Technology (Video Camera's, TV's, Speakers etc)
 - A fraction of the cost of conventional building
- **6,000sqft Attached Accessory Building**
 - Lobby / ProShop
 - Change Rooms
 - Tournament Room
 - Office / Storage Room
- **21,000sqft Beach Court Area**
 - 4 Sand Courts with proper playing space and spectator bleachers
 - Wash Station
 - Sprinkler Cooled
- **5,000sqft Outdoor Gathering Area**
 - Extended Roof from Accessory Building
 - Picnic Tables, Charging Stations
 - Food & Beverage Truck Service Space

VOLLEYBALL COMMUNITY IMPACT

The ***"Sky is the Limit"*** when it comes to the positive contribution that the SkyDome would bring to our community. Highlights include:

- A Volleyball facility like no other in the Okanagan which brings the opportunity to host a variety of events including:
 - Indoor Club Tournaments; 10-12 per Spring Season
 - Beach Tournaments; 6-8 per Summer Season
 - High School Tournaments; 6-8 per Fall Season
 - High Performance Training Camps; 2-4 per Year
 - Over 7,000 Athletes, 1,000 Coaches, 10,000 Parents and an estimated \$1.2 Million to the community annually, most of which is business we're not currently seeing!!
 - Volleyball BC & Volleyball Canada have provided Letters of Support
- Bringing Youth & Adult Volleyballer's under one roof freeing up valuable Gym space in the Schools & Vernon Rec for other sports. We're sure the Basketball community alone will appreciate that.
- Innovative "Activity Based ChildCare" for Infants, Toddlers & PreSchoolers to learn & play using hands-on exploration. While the kids are busy, Parents will have the opportunity to jump on the Volleyball Court or into the Physical Training area
- 57,000sqft of unobstructed floor space that would work well for Trade Shows, Conferences or other large gatherings; **3.5x** larger than the ice rink and **7.5x** larger than the Vernon Lodge Ballroom. The space would be available 6-8 weekends per Year.

All of this in a footprint equal to one Soccer Pitch!!



**"SOMETIMES,
WE HAVE TO
ASK FOR HELP,
AND THAT'S OK."**

Mr. Rogers



VOLLEYBALL ASK



Sky Volleyball Club

We are not looking for a complete handout. We are prepared to put the time & effort in, understanding that a project of this size requires a tonne of work. With our Leadership Team, our Membership and the support of the Community we will ask ourselves to:

- Be 110% committed to the project
- Establish a Project Management Team with various Sub-Committees
- Develop and execute Fundraising Campaigns, collaborating with SCSNO
- Procure Sponsors/Grants; Founding, Title, Court, Residual, Government
- Determine Facility Partners; Financing, Construction, Legal, Physical Training, DayCare
- Identify Community Partners: Hotel, Restaurant, Mobile Food Vendors
- Build an Operations Team to handle the day-to-day operations of the facility

City of Vernon

Sky Volleyball Club would like to ask the City of Vernon, to be a Partner. In principle, we'd ask for a similar deal to those already put in place with other Sports in Vernon. Initial thoughts would be:

- Land allocated as part of the Kin Race Track redevelopment plan. It's a natural fit to have the facility included and will add a tonne of value to the area.
- Utilities (Water, WasteWater, Gas, Electricity, Data) brought to the site location
- A portion of the project Funding provided through Grants and/or Loans
- The transfer of all Vernon Volleyball Recreation over to Sky Volleyball Club so we can deliver top notch Volleyball Programming to all residents
- To allow 15% of time for public use

Thank you and we'll see you on the Court!!

